

# Tax Time Solutions for Long-Term Financial Stability

Center on Budget & Policy Priorities

December 7, 2017

*Communally*

Peter Rubenstein

Mary Whalen

Sarah Marshall



# Tax Time Solutions for Long-Term Financial Stability



# Nice to Meet You

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**Peter Rubenstein**  
VP, Business Development/CRO



**Mary Whalen**  
Director, Strategic Initiatives



**Sarah Marshall**  
Marketing & Communications Specialist



# Our Mission

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Assist low- and moderate-income individuals and families to move from the Crisis of poverty to being able to make real Choices in their lives.



# Our Conscious Corporate Culture

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- We are a mission-driven Pennsylvania-registered Public Benefit Corporation
- Communally is a 2017 “Best for the World” certified B Corp





Our Mission:

**DEFEAT POVERTY**



**MY  
BUDGET  
COACH.**

**THE BENEFIT BANK<sup>®</sup>**  
CONNECTING COMMUNITIES TO RESOURCES



The Benefit Bank®

MyBudgetCoach®

**Support Basic Needs**

through benefits

STABILIZE

**Increase Income**

through employment & tax credits

GROW

**Manage & Save Money**

through financial wellness

MANAGE

**Gain the ability to choose**

sustainable housing, education, & employment

CHOOSE

**Crisis to Choice®**





# Poll Question

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## A weapon against poverty

Refundable tax credits lift **millions** of families out of poverty each year.



# Earned Income Tax Credit

a cash benefit for working people with moderate and low income, the EITC can only be claimed by filing a tax return.





## In Tax Year 2016:

TBB helped **40,000 tax filers** at over **2,000 sites** with refund totals topping **\$60 million**.

**In Tax Year 2016:**

35% of all TBB federal tax filers claimed the **Earned Income Tax Credit**, totaling nearly **\$24 million**.



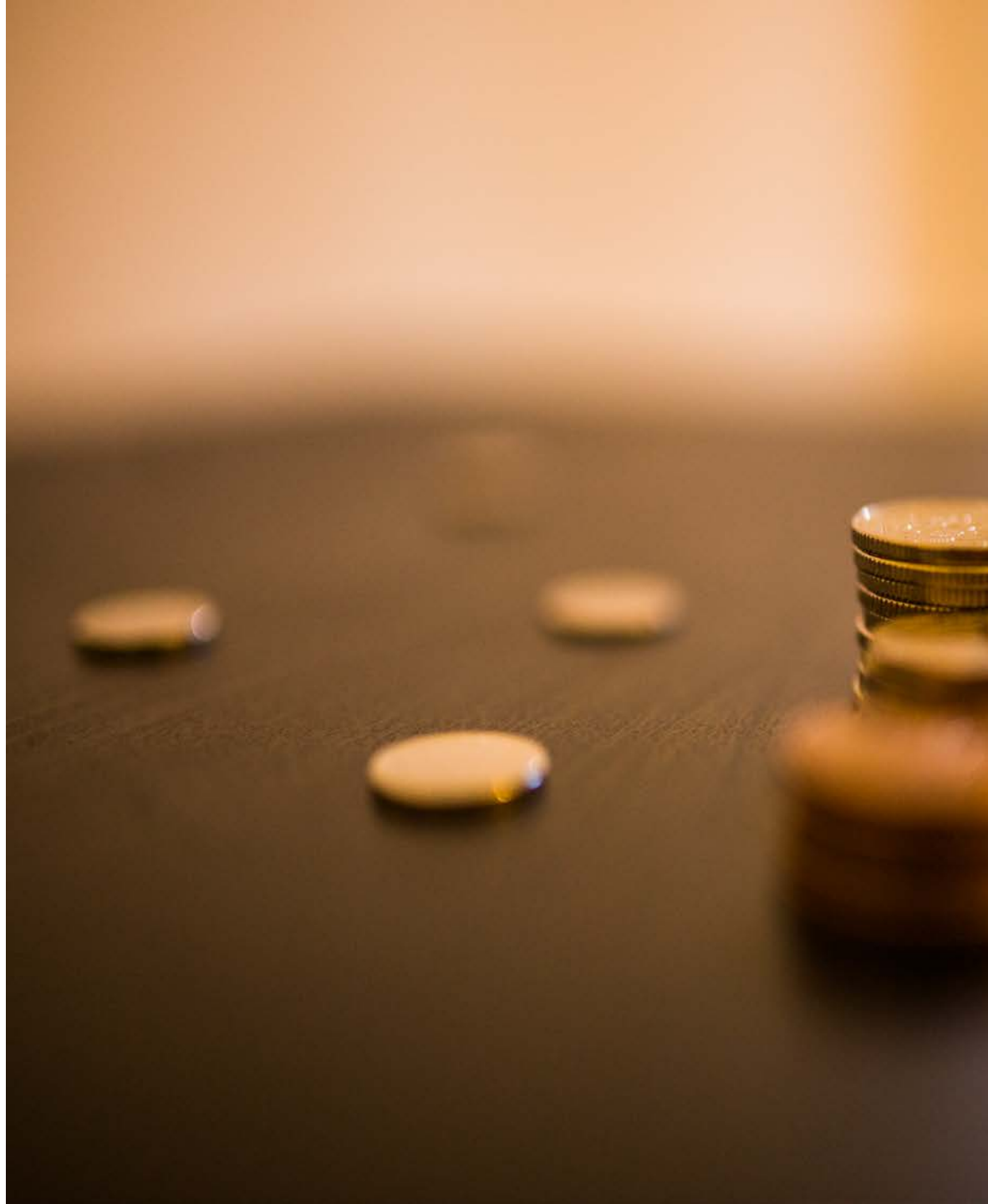
# Child Tax Credit and Additional Child Tax Credit

is intended to offset the many expenses of raising children and can be worth as much as **\$1,000 per child** for Tax Year 2017.



## In Tax Year 2016:

Nearly **\$6.5 million** in the **Additional Child Tax Credit** was claimed by tax filers using the TBB service.





## Connecting Communities to Resources

- Free to clients
- Eligibility assessment
- Benefit application & tax form completion



# Our Impact



TBB is for **everyone** from students to veterans



Host Sites are located throughout the **community** and online



**QuickCheck** takes only minutes



Clients can file their benefits **application** or their federal taxes



Clients receive their benefits & begin to move from **Crisis to Choice**<sup>®</sup>

**\$2.5 Billion**

In work and income supports

**1 Million**

household members



# Using TBB for Taxes

- IRS-certified
- Simple Q & A
- Clarifying help info
- Expertise technology
- Electronic filing
- **Taxes + Benefits!**

Roadmap   Review and Edit   Diagnostics   You are logged in

## Filing 2016 Taxes

### Roadmap

You can use this section to file your Federal Taxes and claim the Earned Income Tax Credit (EITC), Child Tax Credit, education credits which you may qualify. You can also choose to file electronically (e-file).

NOTE FOR STATE-ONLY FILERS: In order to file your state taxes, you will need to go through the federal tax section of our program, that information on their tax returns. While you must answer all necessary questions in the federal tax section, you do not have to re-enter that information again if you already used another service.

Because you have updated your information, we will start you from the beginning of the Federal Taxes 2016: Deductions section.

- ✓ **Household Information**  
You, your spouse, your children, and other household members
- ✓ **South Carolina Benefits Screening**  
This is the South Carolina Screening section. We will use your answers to these questions to determine the benefits that you qualify for.
- ✓ **2016 Taxes: Preliminary Information**  
Unsupported situations, state of residence
- ✓ **2016 Taxes: Federal Filing Status and Dependents**  
Married Filing Jointly, Head of Household, Single, etc.
- ✓ **2016 Taxes: Income for Federal Taxes**  
Income reported on Form W-2, self-employment income, interest income, dividend income, etc.

**2016 Taxes: Deductions and Adjustments for Federal Taxes**  
Standard deduction, Itemized deductions, education deduction and credits, etc.

*2016 Taxes: Credits for Federal Taxes*  
You must complete the federal tax sections in order.

*2016 Taxes: Health Coverage and Premium Tax Credit*  
You must complete the federal tax sections in order.

*2016 Taxes: Completing Your Federal Return*  
You have to complete all the prior sections in order.

*2016 Taxes: South Carolina State Taxes*  
You must finish filing your federal taxes and have lived in SC on December 31, 2016 in order to file your SC taxes.

*2016 Taxes: E-file Submission*



# Choose a Filing Status

## Filing Status for 2016

We need to determine your filing status for 2016.

If you want to file a return with Mary Blackburn, your status will be **Married Filing Jointly**.

If you choose to file a separate return, your status will be either **Head of Household** or **Married Filing Separately**. We will ask you more questions to determine which of those statuses you qualify for.

If your status is **Married Filing Separately**, you may end up getting a smaller refund or owing more in taxes than you would with a different status.

\* **Would you like your filing status to be Married Filing Jointly?**

- Yes, I would like to file a joint return with Mary Blackburn.**
- No, I would like to file my own return.**

 **What does filing status mean?**

 **Who can file as Married Filing Jointly?**

 **If I say No, what will my filing status be?**

Previous

Save and Continue



## What is Form 4868?

Form 4868 is the form you file with the IRS to get an automatic 6-month extension to file your taxes.

[Click here to see a picture of what Form 4868 looks like.](#)

OK

Did you and/or your spouse make estimated federal income tax payments for 2016, or apply any portion of your 2015 tax refund to your 2016 estimated tax?

Yes  
 No

What are estimated tax payments?

How do I know if I made estimated federal income tax payments in 2016?

How do I know if I applied any portion of my 2015 refund to my 2016 estimated tax?

Did you and/or your spouse file a Form 4868 (Request for Extension to File) for 2016?  Yes

No

What is Form 4868?



# Credits for Federal Taxes

## Earned Income Tax Credit (EITC)

Based on the information you provided, it looks like your Earned Income Tax Credit (EITC or EIC) amount might be \$2142. Qualifying for the EITC depends on your filing status, income, and the number of qualifying children you have. However, it is possible to qualify for the EITC without qualifying children.

Unlike the other tax credits we have asked you about, the EITC not only helps to reduce the tax you may owe, it can also add to your refund.

The Benefit Bank encourages you to claim the EITC.

\* **Would you like to claim the Earned Income Tax Credit (EITC)?**  **Yes**  
 **No**

**? When can't I claim the EITC?**



# Health Coverage and Premium Tax Credit

## Premium Tax Credit Eligibility

Since you and/or your spouse did not enroll in coverage through the Health Insurance Marketplace, the Premium Tax Credit does not apply to your return.

[? What is the Premium Tax Credit?](#)

[? Why am I not eligible to receive the Premium Tax Credit?](#)

Since everyone in your tax family had health coverage or exemptions for the whole year, you do not owe a Shared Responsibility Payment.

Previous

Save and Continue



## Credits for Federal Taxes

### Summary of Credits and Payments

<b>Non-Refundable Credits</b>	<b>Amount</b>
<b>Credit for Child and Dependent Care Expenses:</b>	<b>\$0</b>
<b>Lifetime Learning Credit or American Opportunity Credit:</b>	<b>\$0</b>
<b>Retirement Savings Contributions Credit:</b>	<b>\$0</b>
<b>Child Tax Credit:</b>	<b>\$1123</b>
<b>Mortgage Interest Credit:</b>	<b>\$0</b>
<b>Credit for the Elderly or the Disabled:</b>	<b>\$0</b>

<b>Refundable Credits</b>	<b>Amount</b>
<b>Earned Income Credit:</b>	<b>\$2142</b>
<b>Additional Child Tax Credit:</b>	<b>\$877</b>
<b>Refundable American Opportunity Credit:</b>	<b>\$0</b>



# Completing Your Return

## Tax Refund

The government owes you a **refund** of **\$11019**.

How would you like to get your refund? You can choose as many of these options you like, and divide your refund among them, if necessary.

- Purchase U.S. Series I savings bonds.**
- Direct deposit into one or more banking accounts.
- Apply my 2016 refund towards my 2017 estimated taxes.**
- I would like the IRS to send me a check.**

- [? Why should I use direct deposit?](#)
- [? What do I need to get a direct deposit?](#)
- [? What types of accounts can I use to direct deposit my refund?](#)
- [? What are U.S. Series I savings bonds?](#)

Previous

Save and Continue



# Electronic Filing

Tax forms are electronically submitted to the **right** state or federal agency.

Form <b>1040</b> Department of the Treasury—Internal Revenue Service (99) <b>U.S. Individual Income Tax Return</b> <b>2016</b> OMB No. 1545-0074 IRS Use Only—Do not write or staple in this space.																															
For the year Jan. 1–Dec. 31, 2016, or other tax year beginning , 2016, ending , 20																															
See separate instructions.																															
Your first name and initial <b>RONALD</b>	Last name <b>BLACKBURN</b>																														
Your social security number <b>400   00   5504</b>																															
If a joint return, spouse's first name and initial <b>MARY</b>	Last name <b>BLACKBURN</b>																														
Spouse's social security number <b>400   00   5514</b>																															
Home address (number and street). If you have a P.O. box, see instructions. <b>74 BUILDER DRIVE</b>																															
Apt. no.																															
City, town or post office, state, and ZIP code. If you have a foreign address, also complete spaces below (see instructions). <b>GREENVILLE, SC 29203</b>																															
Foreign country name																															
Foreign province/state/county																															
Foreign postal code																															
▲ Make sure the SSN(s) above and on line 6c are correct.																															
<b>Presidential Election Campaign</b> Check here if you, or your spouse if filing jointly, want \$3 to go to this fund. Checking a box below will not change your tax or refund. <input type="checkbox"/> You <input type="checkbox"/> Spouse																															
<b>Filing Status</b>	<p>1 <input type="checkbox"/> Single</p> <p>2 <input checked="" type="checkbox"/> Married filing jointly (even if only one had income)</p> <p>3 <input type="checkbox"/> Married filing separately. Enter spouse's SSN above and full name here. ▶</p> <p>4 <input type="checkbox"/> Head of household (with qualifying person). (See instructions.) If the qualifying person is a child but not your dependent, enter this child's name here. ▶</p> <p>5 <input type="checkbox"/> Qualifying widow(er) with dependent child</p>																														
Check only one box.																															
<b>Exemptions</b>	<p>6a <input checked="" type="checkbox"/> Yourself. If someone can claim you as a dependent, do not check box 6a . . . . .</p> <p>b <input checked="" type="checkbox"/> Spouse . . . . .</p> <table border="1"> <thead> <tr> <th colspan="2">c Dependents:</th> <th>(2) Dependent's social security number</th> <th>(3) Dependent's relationship to you</th> <th>(4) <input checked="" type="checkbox"/> if child under age 17 qualifying for child tax credit (see instructions)</th> </tr> <tr> <th>(1) First name</th> <th>Last name</th> <th></th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td><b>BOB</b></td> <td><b>BLACKBURN</b></td> <td><b>400 00 5534</b></td> <td><b>SON</b></td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td><b>KIM</b></td> <td><b>BLACKBURN</b></td> <td><b>400 00 5544</b></td> <td><b>DAUGHTER</b></td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td><input type="checkbox"/></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td><input type="checkbox"/></td> </tr> </tbody> </table> <p>d Total number of exemptions claimed . . . . .</p>	c Dependents:		(2) Dependent's social security number	(3) Dependent's relationship to you	(4) <input checked="" type="checkbox"/> if child under age 17 qualifying for child tax credit (see instructions)	(1) First name	Last name				<b>BOB</b>	<b>BLACKBURN</b>	<b>400 00 5534</b>	<b>SON</b>	<input checked="" type="checkbox"/>	<b>KIM</b>	<b>BLACKBURN</b>	<b>400 00 5544</b>	<b>DAUGHTER</b>	<input checked="" type="checkbox"/>					<input type="checkbox"/>					<input type="checkbox"/>
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				<input type="checkbox"/>																											
If more than four dependents, see instructions and check here ▶ <input type="checkbox"/>	<p>Boxes checked on 6a and 6b <b>2</b></p> <p>No. of children on 6c who: • lived with you • did not live with you due to divorce or separation (see instructions) <b>2</b></p> <p>Dependents on 6c not entered above <b>0</b></p> <p>Add numbers on lines above ▶ <b>4</b></p>																														
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Attach Form(s) W-2 here. Also attach Forms W-2G and 1099-R if tax was withheld.																															
If you did not get a W-2, see instructions.																															



# Program Eligibility Summary

Click on the program names to learn more.

Child Tax Credit	★★★★★
Earned Income Tax Credit	★★★★★
FAFSA	✂
Health Coverage	★★★★★
Lifeline	★★★★★
SNAP	★★★★★
Family Independence	★★★★★

## Earned Income Tax Credit

A federal tax credit for low-income working individuals and families.

### How to Apply

You need to file a federal tax return to claim this credit. Locate a counselor within The Benefit Bank network to help you file.

[Locate a Site](#)

### Eligibility Details

The eligibility result for the Earned Income Tax Credit is for your tax return only. Any tax filer in your household who is filing separately and wants to find out his or her eligibility for this program will need to go through QuickCheck screening separately.



Remember, the eligibility result here is an estimate, but not an actual eligibility decision.

[? Will my results be different if I am not a U.S. citizen?](#)

## Taxes + Benefits

One platform, one meeting, one **powerful weapon** against poverty!



# SNAP, Medical Assistance, TANF, and Refugee Assistance

## Roadmap

Welcome to the South Carolina Benefits section of The Benefit Bank! You can apply for SNAP (food stamps), Healthcare Coverage, Family Independence (TANF), and Refugee Assistance programs. Our service provides eligibility and benefit amount estimates.

### ✓ Household Information

You, your spouse, your children, and other household members

### ✓ South Carolina Benefits Screening

This is the South Carolina Screening section. We will use your answers to these questions to determine the benefits that you and your family could apply for.

### Additional Relationship Information

Details about the relationships of everyone in your household

#### *Application Choices*

You have to finish all the sections this one depends on in order to access it.

#### *Basic Application Questions*

#### *30-Day Income Information*

#### *Asset Information*

#### *People Expenses*

#### *Final Application Questions*

You have to return to the previous section and choose at least one applicant in order to access this section.



# Additional Questions for SNAP

English 

## Eligibility Summary

**Ronald Blackburn, Mary Blackburn, Bob Blackburn, and Kim Blackburn may be eligible for \$629 in SNAP benefits.**

# Additional Questions for Family Independence

English 

## Eligibility Summary

Now we will tell you if people in your household may be eligible for cash assistance.

The following household members may be eligible for Family Independence: **Ronald Blackburn, Mary Blackburn, Bob Blackburn, and Kim Blackburn may be eligible for a monthly cash payment up to \$227.**


Our service provides an estimate of your household's eligibility. All final eligibility decisions are made by the South Carolina Department of Social Services (DSS).



# ROI

For every **\$1 spent** on TBB, up to **\$43 is returned** to the community in the form of benefits payments and tax credits and refunds.





I was stunned to discover that I was owed an additional \$9,813. I cannot thank OBB enough for offering the free tax service along with experienced, friendly, knowledgeable and thorough counselors.

- Sarah Wenninger, Ohio Benefit Bank user





MY  
BUDGET  
COACH.®

## Financial Health is Attainable

- One-on-one coaching
  - In person
  - Remote
- Suite of personal financial management tools
- Real-time alerts



# Coaching Beyond the Coaching Session

MY BUDGET COACH. POWERED BY SOLUTIONS FOR PROGRESS

HOME  
ALERT CENTER (2)  
CONTACT STAFF  
LOG OUT

MEMBER TOOLBAR

- MyBC Tools
- Resource Area
- Homework
- Technical Support
- My Profile

Log Out

Hi Quadro Tritto!

MY CALENDAR

Date	Time	Events
No Calendar Events to Display.		

Add Event Monthly View

COACH  
Henry Higgins

SESSION  
2 of 12

Member (Client) Site

MY BUDGET COACH. POWERED BY SOLUTIONS FOR PROGRESS

HOME  
ALERT CENTER (4)  
CONTACT STAFF  
LOG OUT

COACH TOOLBAR

- Coaching Manual
- Technical Support
- My Profile

Log Out

Hi Henry Higgins!

MY MEMBERS

Member Name	Member Contact	Session CO	Start/Log In	Email
Quattro, Quadro	1	06/20/2017		

MY CALENDAR

Date	Time	Events
No Calendar Events to Display.		

Add Event Monthly View

Coach Site

MY BUDGET COACH. POWERED BY SOLUTIONS FOR PROGRESS

MANAGEMENT TOOLBAR

- Reports
- Members
- Member Assignment
- Alerts
- Reports
- Tools
- Session Delivery Sites
- Calendar
- Manage Users
- My Profile
- Technical Support
- Admin Manuals

Logged in as: admin@mybudgetcoach.com

Log Out

REPORTS

- CFI Initial Report
- Coach Profile
- Coach Status
- Member Status
- Member Status
- Personal Coaching Guide
- Goal Tracker
- Site Status Report
- Program Reports Report
- MyBC User Member Report
- Self-Intake Report

Program Manager Site



# Suite of Tools

The MYGOALS interface features a dark blue header with the title "MYGOALS". Below the header is a white search area with a "Goal Filter" dropdown menu set to "All Goals" and a blue "ADD NEW GOAL" button. The main content area displays a grid of goal cards. Each card includes an icon, a title, a description, a due date, a target amount, and a progress indicator. The visible goals are: "Emergency savings" (save for apocalypse, due 2019-03-31, \$5,000.00, 8% complete), "Create a will" (N/A, overdue as of 2017-03-23, 0% complete), "Pay off medical debt" (St. Mary's Hospital Bills, due 2018-12-31, \$3,790.00, 4% complete), "Save for child's education" (N/A, due 2025-02-01, \$7,000.00, 0% complete), and "Open savings account" (N/A, next action step due 2017-05-31, 0% complete).

Set & track personal goals

The MYEXPENSES interface has an orange header with the title "MYEXPENSES". It shows a table of expense entries with columns for description, amount, and date. The table contains one entry: "Emergency savings (My first emergenc..." for \$0.00 on 2017-05-28. Below the table is a large illustration of a calculator surrounded by various icons representing expenses like shopping, food, and entertainment. At the bottom, there are two buttons: "ADD NEW ENTRY" in orange and "VIEW FULL ENTRY HISTORY" in black.

Track spending & income

The MYBUDGET mobile app interface is shown on a smartphone screen. The status bar at the top displays "AT&T", signal strength, Wi-Fi, time "10:51 PM", location, and battery "42%". The browser address bar shows "demo.mybudgetcoach.org". The app has a green header with "MYBUDGET" and a menu icon. The main content area features a "Preliminary Budget" section with a calculator icon that has a smiley face on its display. Below this is a green message: "You're doing great!" followed by the text "Keep tracking those expenses!".

Manage your budget



# MyBC Is A Proven Solution!

## INCREASED SAVINGS AND DECREASED DEBT



Almost **\$125,000** saved

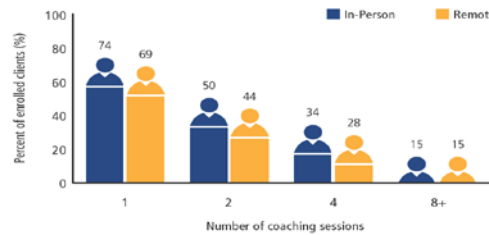
↑ SAVINGS  
DEBT ↓

Paid down over **\$75,000** in debt

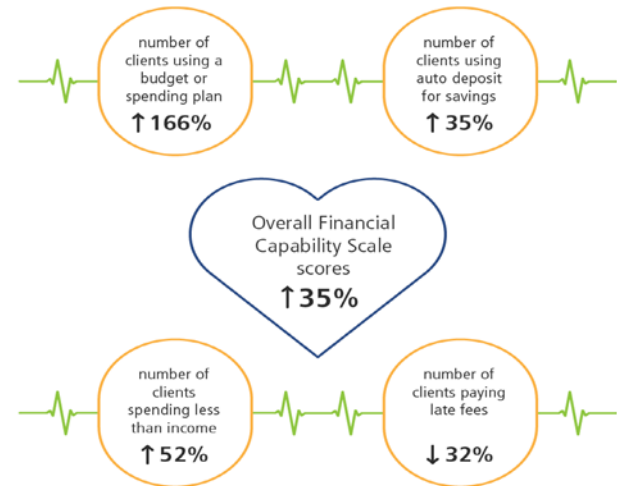
## VIABILITY OF MyBC REMOTE DELIVERY



## HIGHER CLIENT ENGAGEMENT



## IMPROVED FINANCIAL HEALTH



# Contact Information

For more information please contact:

**Peter Rubenstein, VP Business Development**

Email: [peter@communally.tech](mailto:peter@communally.tech)

Phone: 215-701-8079



# Thank You for Joining!

## Stay Connected

- Website: [www.eitcoutreach.org](http://www.eitcoutreach.org)
- Blog: [www.eitcoutreach.org/blog](http://www.eitcoutreach.org/blog)
- Facebook: [www.facebook.com/getitbackcampaign](http://www.facebook.com/getitbackcampaign)
- Tax Credit Outreach News: <http://eepurl.com/bo6ra5>
- Email: [eitcoutreach@cbpp.org](mailto:eitcoutreach@cbpp.org)